## Initial Email Blast:

Hello! You are receiving this email if you had attended the most recent UNT Career Fair on behalf of your company. This email is regarding a new recruitment opportunity for your company that is completely free!

Delta Sigma Pi is a co-ed professional business fraternity. Our chapter here at the University of North Texas is holding a professional activities event. This will be a panel discussion, with dinner, or snacks, depending on the level of sponsor donations. The main topic will be transitioning from college to career. Questions in other topics may be addressed such as marketing yourself and internship opportunities. We are currently seeking employers who would like to participate in this event. Please consider the options below:

## Option 1: Panel

We would like to have about 3-5 separate companies on the panel discussion

#### Option 2: Attend

If you would like to attend and network with students, without being on the panel, your company must be a sponsor

## Option 3: Sponsor

If you would like to be a sponsor of the event, you do not have to attend the event but that is an option to you. The amount of sponsor donations we receive will determine whether or not we are able to cater dinner for everyone or only provide snacks.

#### **Event Details:**

Thursday, April 10th 7:00 - 9:00 PM Attire: Business Professional/Semi-Formal

Location: UNT campus.

The room will be announced at a later date.

#### Learn more about our fraternity here:

UNT: <a href="http://www.unt-dsp.com/home">http://www.unt-dsp.com/home</a>

Nationwide: http://www.dspnet.org/site/index.php

Please advise if you are interested in participating and/or sponsoring this event. As a sponsor, you will be recognized at theevent, and your company will be advertised on all of the event marketing materials. Do not hesitate to contact me if you have any questions!

Thank you for your involvement in the UNT community!

Amanda Jacobs
Vice President of Professional Activities
Delta Sigma Pi
The University of North Texas
832-655-2215

# Email to Responders:

#### Name.

Thank you for your interest! Below you will find the levels of sponsorship available as well as further details on the event. Please open the attached document, and complete the requested information. Reply to this email with the updated document. We will be selecting panelists on Sunday's meeting. You do not have to be on the panel to sponsor and attend. Half of theevent will be the panel discussion, while the other half will be dinner and networking with students.

**Event Details:** 

Delta Sigma Pi Professional Event Thursday, April 10th 7:00 - 9:00 PM

Location: UNT Campus; Room- pending approval

Attire: Business Professional Estimated number of attendees: 50

Attendees will consist of active members, pledges, advisors and alumni of Delta Sigma Pi -

Delta Epsilon Schedule:

7-8 PM - Catered Dinner Buffet + Networking

8-9 PM - Panel discussion

## SPONSOR PACKAGES:

Level 1 = \$100-\$200

Mention of company at event

Recruitment + Contact info on attendee pamphlets

Level 2 = \$200-\$300

Level 1 Benefits +

1 attendee to represent the company

Dinner

Level 3 = \$350 and up

Level 1 Benefits +

Up to 2 company representatives

Dinner

Sponsor Table used to advertise throughout the event

Note\* - Must be a sponsor to be on the panel, but the panel will be chosen independently from your level of sponsorship

Please write checks to: Delta Sigma Pi - Delta Epsilon

Mail sponsorship checks along with the attached document printed (and completed) to:

Amanda Jacobs 201 Inman St. Apt. 11302B Denton, TX 76205

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Please let me know if you have any further questions! We look forward to your response,

Amanda Jacobs