

# Advertising

Your company name and/or logo could be included in all of these!

- T-Shirts
- Individual Sponsor Web Page
- Facebook Page/Group
- OrgSync Recognition
  - CEO Email Blasts
  - Sidewalk Signs
  - Flyers & Banners
    - PowerPoint Presentations
- Recognition at Events

Opportunity to:

- Judge Competitions
- Key Note Speaker
- Run a Workshop
- Exclusive Expo



# Fall 2014 Events and Workshops

#### **Events:**

Exclusive CEO Sponsor Expo Free Headshots Idea Competition & Reception CEO Market Day

# Speakers & Workshops:

Resume Building
Idea Development
Networking Skills
Interviewing
Startup Steps
Legal Considerations
Building Capital
Marketing



# **CEO** Weekly Meetings

Mondays 5pm – 6pm

UNT Business Leadership Building

Room: TBD





Sponsor CEO



Learn about recruitment opportunities through UNT's Entrepreneurship Organization.



#### What is CEO?

The Collegiate Entrepreneurs' Organization was formed to promote ideas and assist innovative thinkers. The UNT chapter of CEO strives to provide students with an avenue to explore their creativity and innovate within the community.

CEO welcomes all undergraduate students and aims for diversity within the organization. We strive to provide competitions and workshops that will benefit students of all majors in their professional career goals.

CEO participates in community events such as Startup Denton, Techstars, Hackathons, and more. The organization operates through Innovation Greenhouse: an avenue for students to transform their ideas into a reality.

inn & vation
GREENHOUSE

Why are we seeking sponsorship?

CEO would like to provide students with competition, networking opportunities, and hands-on experience that they could not otherwise obtain in the classroom.

This semester, we wish to hold an Idea Competition open to all students. We want this opportunity to inspire students to be proactive in their ideas! We would also like to send two students to the national conference to learn more about how to grow our chapter here at UNT.

We are seeking sponsorships to fund marketing campaigns, student memberships, conferences, workshops, and the Idea Competition's reception and prize money. As a sponsor company, you will be promoted on campus, have multiple recruitment opportunities, and empower students!

Invest in future business leaders and foster the entrepreneurship spirit in the land of Mean Green!

# Sponsorship Packages

\*Note: All Sponsors will have the opportunity to be a judge, speaker, and/or run a workshop.

### Bronze Sponsor - \$300 minimum

 Recognized as a Sponsor in All Online Advertising

## Silver Sponsor - \$500 minimum

- Recognized as a Sponsor in all Online AND Print Advertising
- Participation in Exclusive CEO Sponsor Expo

### Gold Sponsor - \$800 minimum

- Recognized as a Sponsor in all Online AND Print Advertising – Larger Logo
- Participation in Exclusive CEO Sponsor Expo
- Your Company's Marketing Materials distributed at CEO Market Day

To learn more about CEO, visit the National Website: www.c-e-o.org

Volunteer to be a mentor!

