

FOR IMMEDIATE RELEASE

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StartUP UNT event brings all students together

StartUP UNT, in partnership with Innovation Greenhouse, is launching an event encouraging students to create ideas that do more with less around UNT's campus. Campus 2.1 offers a collaborative atmosphere where UNT's community works to solve various challenges around the campus by leveraging its current resources. The top innovative ideas will win prizes and be considered for implementation so all of UNT's community can benefit.

The event takes place on April 3rd and April 4th. Groups will compete against one another as they find innovative and efficient ways to utilize UNT's resources. They will present their ideas to a panel of judges, comprised of UNT's senior administrators and faculty.

Through this event, an atmosphere of innovation and solution will be created and applied to foster real change and real results for UNT. The ultimate goal of campus 2.1 is to utilize campus resources to create a better and more impactful education, as well as offer experience in hands-on problem solving at the university we all love.

You pay tuition at UNT – now it's time to maximize it!

StartUP UNT and Innovation Greenhouse collaborate with and leverage existing university resources, while building new partnerships with North Texas businesses, nonprofits and governmental agencies. Together, we help students outline structures for their ideas, refer them to networking and internship opportunities and hold workshops that help students focus on developing and capturing the value of their ideas. It's our job to guide students' ideas from the classroom to the boardroom.

Don't miss out on this great opportunity to make a difference for both yourself and UNT!

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Campus 2.1 – Leveraging Current Resources to Accomplish More

Friday April 2rd and Saturday April 3rd, 2015 5:00 PM – 6:00 PM

Program Agenda

Date/Time Friday October 24	Program Details	Facilitator	Location
5:00 PM	Registration and Networking		Sycamore 119
5:15 PM	Welcome – Guest Speaker		
6:00 PM	Campus 2.1 Overview & Rules		
6:15 PM	Idea Presentation & Team Recruitment	Registered Participants	
6:45 PM	Break		
7:00 PM	Team Registration	All teams must register for final presentation	
Date/Time Saturday October 25	Program Details	Facilitator	Location
9:00 AM	Innovation Greenhouse - Opens		Sycamore 119
10:00 AM	Teams continue to work on their ideas; Coffee	Coaches available for consultation	

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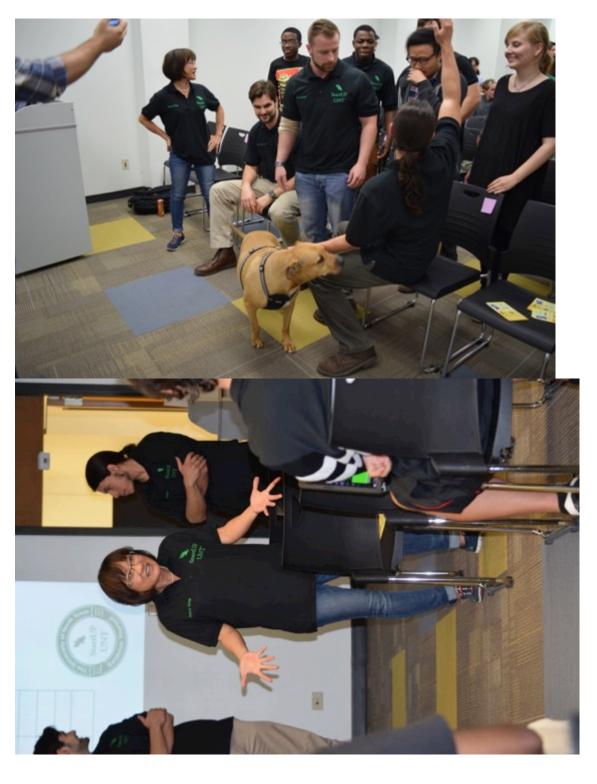
	Student Organizations begin presentations	Various Student Organizations	Sycamore Comp Lab
12:00 Noon	Lunch will be served		1
3:00 PM	Submit prepared presentations		Sycamore 119
	Judges arrival		
3:45 PM	Last Student Org Presentation ends		Sycamore Comp Lab
4:00 PM	Idea Presentations begin	All registered teams	Sycamore 119
6:00 PM	Announce winners/Award Celebration		
6:30 PM	Closing Remarks		

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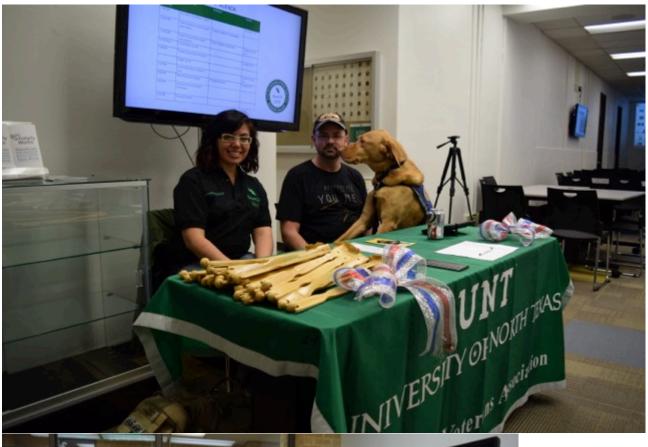
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